

MacPhail Center for Music
Fiscal Year 2020
Annual Report



MacPhail
CENTER FOR MUSIC

2020 Required a Combination of Creativity, Ingenuity, & Resilience

Vision

MacPhail Center for Music provides students of all ages, backgrounds, and abilities access to inspiring and enduring music learning experiences through extraordinary faculty, relevant programs, and integrated learning technology to create successful outcomes.

Dear Members of the MacPhail Community,

In 2020, every tenet of MacPhail's vision was tested. COVID-19 required a rapid shift in teaching methods to provide students with the high-quality music learning experiences they relied upon. The civil unrest that echoed through the streets of Minneapolis and beyond demanded that MacPhail take a close look at its place in the community, its programs and offerings, and the makeup of its faculty and staff. As a result, a stronger, better, and more inclusive MacPhail is emerging.

Keeping a 114-year-old institution thriving through these unprecedented shifts and challenges required sure-handed management and fiscal acuity to ensure that delivery of music education continued uninterrupted. We applaud the work of our dedicated faculty and staff, and our students of all ages who stayed connected with MacPhail this year.

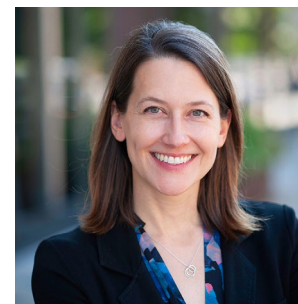
We are grateful for your support and generosity. You have been invaluable partners in touching and transforming so many lives in our community. Please read on to see how creativity, ingenuity, and a little bit of grit kept the music alive.

With Gratitude,



A handwritten signature in black ink that reads "Kyle Carpenter". The signature is fluid and cursive.

Kyle Carpenter
Chief Executive Officer



A handwritten signature in black ink that reads "Kate Cimino". The signature is elegant and cursive.

Kate Cimino
Board Chair

Student Access During a Pandemic – **Live Online Instruction**

Over the weekend of March 14-15, as COVID-19 shock waves reverberated through our community, MacPhail shifted 100% of individual lessons into the safety of students' homes. Thanks to nearly a decade of pioneering and perfecting live online teaching, the transition for both students and faculty was relatively seamless.



A Year at MacPhail - Live Online Music Education

Committed to learning continuity and keeping 210 faculty members safe and gainfully employed, MacPhail was able to quickly introduce a Jumpstart Program to encourage new students to sample a small number of online lessons at a discounted cost. Jumpstart resulted in an increase in students, many of whom transitioned to regular instruction.

With schools across the state shuttered, **MacPhail's Online School Partnership Program**, in collaboration with the Minnesota Music Educators Association and Perpich Center for Arts Education, brought MacPhail K-12@Home to life. This new program offered all Minnesota K-12 students access to livestreamed music instruction and a set of instructional tools for educators—all at no charge for students, families, or educators.

Creative thinking enabled **Sing Play Learn with MacPhail®** educators to bring not only their passion and compassion to our youngest learners through online classes, but also to bring them Jam Kits—tote bags filled with tambourines, rhythm sticks, hand drums, and instant happiness for in-home active music-making.

MacPhail's programming in Northside Minneapolis transitioned to Zoom. MacPhail's afterschool program at Ascension Catholic School shifted to individual instruction and small group sessions, and the K-2 programming continued with live online music classes. Partners like Northside Child Development Center, PICA Head Start, and Way to Grow collaborated with us to bring Sing Play Learn with MacPhail® safely to their young learners.

Live Streamed

Recitals, Ensembles, & Partner Programs

“It was such a cool self analytical project that came together. It showed the students the power of what they could do even when they were apart.”

Kamini LaRusso
Suzuki Assistant Director



MacPhail Suzuki Vivace Violins perform Three Pieces for Violin and Piano by Norman Lloyd, 3. Dance

Recitals rebounded as MacPhail faculty quickly learned how to welcome groups of students to livestreamed recitals, offering a platform to share impressive musical accomplishments and proud performances with family and friends, near and far. Faculty member Cindy Malmin clearly saw the benefit of online recitals, remarking that “Zoom has been a great thing for grandparents, other family members and friends to attend recitals.” Cindy continued, “I even promised that when we go back to in-person recitals, I’ll still arrange for Zoom access. Families are excited about that. But we do miss the cake!”

MacPhail’s first ever Performance Festival went virtual with over a dozen simultaneous recitals taking place May 30. These recitals offered students a creative outlet and a sense of unity during a very difficult time for our community.

Those involved in **MacPhail Group Instruction** found ways to continue collaboration. The **Prelude Singer-Actor Performance Lab**, a group for teens, pivoted to virtual ensemble projects and learned new techniques through digital audio workshops. Prelude presented a livestream performance based on the Golden Age of radio. Students created, directed, and produced their own radio plays with sound effects and storytelling, then performed songs of the 40s Great American Songbook, all from living rooms, bedrooms, and home offices.

MacPhail Suzuki Talent Education ensembles continued to create music together. Fifteen advanced Suzuki violin students, ages 10 to 14, in Vivace Violins collaborated on two video productions. To create the videos, students learned their music, rehearsed in an online format, then recorded at home individually. The pieces were put together by their ingenious director Kamini LaRusso, Suzuki Assistant Director and Director of Vivace Violins. According to Kamini, “It was such a cool self analytical project that came together. It showed the students the power of what they could do even when they were apart.”

Partner Programs

Creativity & Collaboration

MacPhail Music for Life™ introduced summertime Courtyard Concerts to seniors living in residential communities. The Giving Voice Chorus®, for people living with Alzheimer's and their partners, had weekly Zoom sessions providing chorus members with an opportunity to sing in the safety of their own homes, staving off boredom and loneliness through weekly visits with chorus friends and volunteers. MacPhail Music for Life™ offered its Broadway series to retirement communities beyond current partners, bringing our entertainers into individual rooms. This invited collaboration between MacPhail tech support and partner IT teams to make the program accessible for residents.

Clients receiving **MacPhail Music Therapy** presented a unique challenge, but nonetheless, eighty percent of individuals receiving services were able to adapt and continue. MacPhail Music Therapists at Andrew Residence were determined to continue services through the summer with programming that included outdoor activities. Through creative problem solving, when the weather turned cold and the virus spiked, MacPhail therapists and Andrew Residence administrators found ways to keep music in residents' lives.



Diversity, Equity, & Inclusion

Efforts & Action



Spotlight Series Music for Change – Protest Music Through Centuries and Across Continents

The killing of George Floyd and ensuing protests magnified the importance of MacPhail initiatives to improve access, diversify faculty and staff, and provide multicultural programming.

Committed to listening, learning, and standing with our community for social justice and the effort to end racism, MacPhail turned to its faculty and staff Diversity, Equity, and Inclusion (DEI) Committee to help shape and lead our efforts. Much work remains to be done to eliminate inequality and to move MacPhail towards becoming an organization of equity, justice, and inclusion.

To that end, MacPhail engaged in community support initiatives, began efforts to diversify leadership – including creating a new senior level Director of Diversity, Equity and Inclusion – and strengthened education and communications.

MacPhail also launched a new Global Music Initiative that embraces a collaborative music environment with authentic programming focused on a variety of cultures.

Madeline Island Chamber Music

A Program of MacPhail

On September 1, the nationally recognized Madeline Island Chamber Music joined MacPhail, bringing together two organizations dedicated to music education and performance.

Nestled on Madeline Island in Lake Superior, with an 11.5-acre music camp complex, Madeline Island Chamber Music attracts exceptionally talented high school, college, and graduate level students for summer educational activities and performances led by nationally known faculty members and string quartets.

In future summers, MacPhail will expand programming to bring students of varying backgrounds and abilities to the Madeline Island campus, while Madeline Island Chamber Music students will enjoy more performance opportunities and visibility in the Twin Cities.



MADELINE ISLAND
CHAMBER MUSIC

— A Program of MacPhail —



Excerpt from PBS Wisconsin's program "Music from Madeline Island"

A new state of the art MacPhail site

in Austin, Minnesota

“When a community is interested in the arts, in music, and promotes it – that’s a community you want to live in.”

Bonnie Rietz
Vice Chair of the Hormel Foundation

Thanks to the outstanding collaboration sparked by the generosity of the Hormel Foundation and the Austin Public Schools, MacPhail’s multi-year project to build a community music center in Austin, ninety miles south of Minneapolis, is complete.

In Austin, a small town where 50 languages are spoken, music serves as a connector, erases cultural barriers, and helps students express themselves more deeply.

Almost 1,500 MacPhail students of all ages in the Austin area now have access to MacPhail instruction, instruments, and classrooms in which to pursue their musical dreams.



MacPhail Center for Music opens its doors in Austin, MN

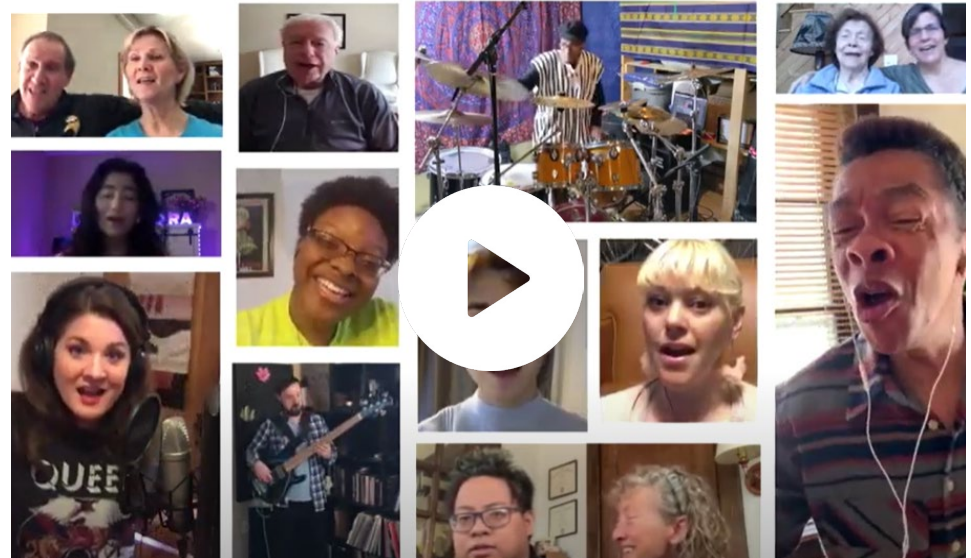
Thanks to our Steadfast Donors

In a year like no other, MacPhail's donors steadfastly supported us to ensure that our educational mission could continue. We depend on our donors to provide financial aid to students with economic needs, support our school partnership programs, and help so many of MacPhail's activities come to life. April's Music Matters Luncheon shifted from an in-person event to a series of virtual presentations featuring heartwarming videos and testimonials. The MacPhail community responded generously.

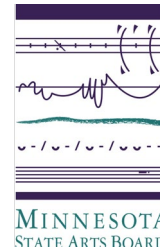
Our many foundation and corporate supporters continued to provide major funding that sustained our programs and operations.

MacPhail is grateful to the Minnesota State Arts Board for its operating support grant. And, like many nonprofits, MacPhail received a loan through the federal Paycheck Protection Program.

All of these funding sources combined to help MacPhail close the year with a balanced operating budget.



Music Matters 2020 Goes Virtual – You've Got a Friend



This activity is made possible by the voters of Minnesota through a grant from the Minnesota State Arts Board, thanks to a legislative appropriation from the arts and cultural heritage fund.

Financials

	<i>Consolidated All Funds</i>		<i>Operating Fund</i>
Summary as of August 31, 2020		Summary for fiscal year ended August 31, 2020	
Cash and Investments	\$ 10,081,827	Support & Revenue	\$ 13,529,861
Contributions and Grants Receivable	\$ 3,041,817	Expenses	\$ 10,638,529
Property and Equipment (net)	\$ 20,050,782	INCREASE IN NET ASSETS	\$ 2,891,332
Other Assets	\$ 498,310		
TOTAL ASSETS	\$ 33,672,736	SUPPORT & REVENUE	
		Tuition and Fees	\$ 6,919,474
Liabilities - General	\$ 1,170,519	Contributions	\$ 6,372,424
Liabilities - Notes Payable	\$ 1,668,633	Miscellaneous Income	\$ 237,963
Net Assets	\$ 30,833,584	TOTAL SUPPORT & REVENUE	\$ 13,529,861
TOTAL LIABILITIES & NET ASSETS	\$ 33,672,736	EXPENSES	
		Program Services	\$ 8,581,875
		Management and General	\$ 1,400,578
		Development / Capital Campaign	\$ 656,076
		TOTAL EXPENSES	\$ 10,638,529

Note: Contributions include the donated asset value of Madeline Island Chamber Music including real estate and campus facilities.

For a copy of our audited financial statements or Form 990, send requests in writing to:

MacPhail Center for Music
501 South Second Street
Minneapolis, MN 55401

Inspire



***Transforming lives and strengthening
communities through exceptional music
learning experiences that inspire***